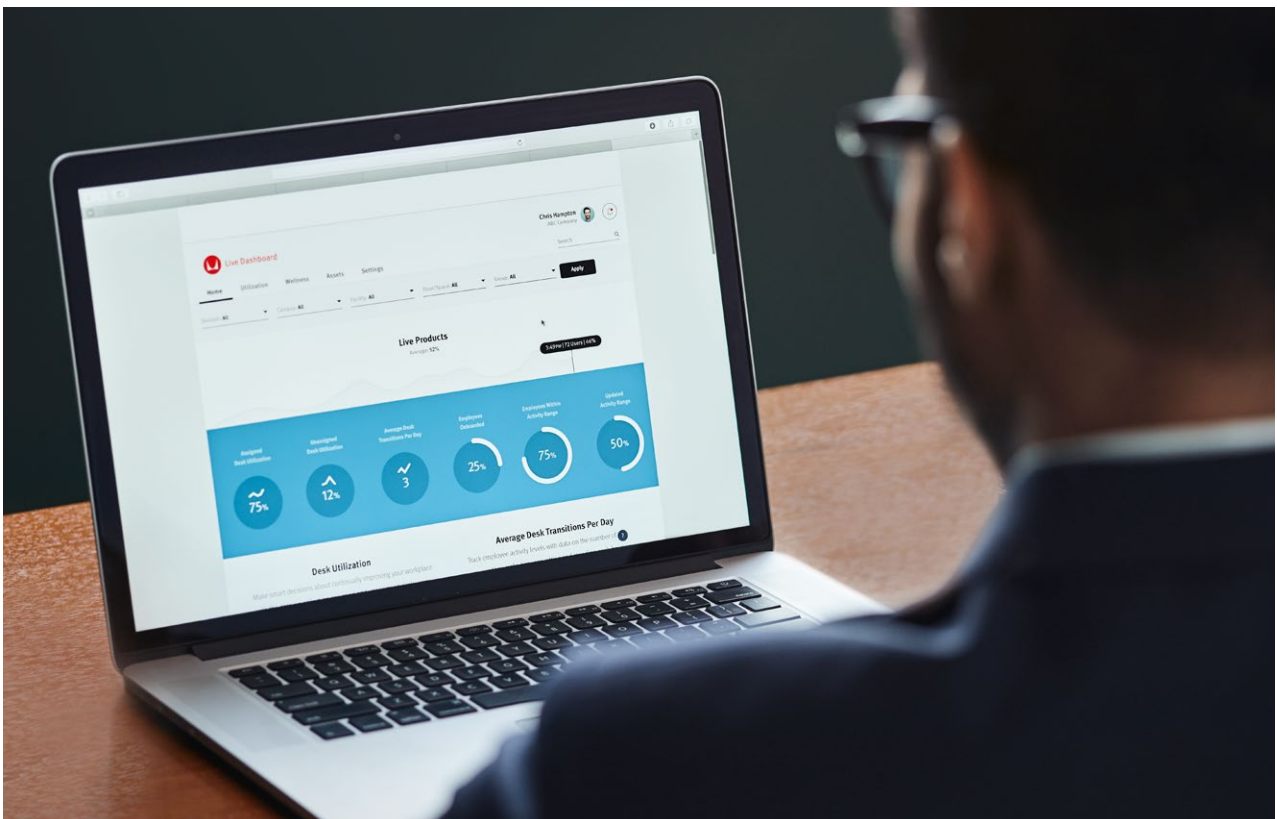




## Live OS<sup>SM</sup> Space Optimization



### Key Insights

- Live OS gives organizations the insight they need to transform data into powerful workplace strategy.
- Data from Live OS tells us that 35 to 40 percent of the time, people spend periods of five minutes at their desks. Insights like this can help you reassign space to support the diverse ways people work.
- With Live OS, you can identify average and peak usage in specific areas of the workplace, so you can confidently plan for influxes of contingent workers.
- Data and insights from Live OS can help you reallocate underused space to settings where people can collaborate throughout the office.

## Three Ways Live OS Optimizes the Workplace

Many of the organizations we partner with are looking for ways to make the workplace work harder for their people and business. We know that organizations, on average, are spending eight to 10 thousand dollars per year on occupancy costs, per employee.<sup>1</sup> At the same time, organizations are losing 30 percent of their profit to inefficient workplaces.<sup>2</sup> To combat the inefficiency issue, business leaders are investing in workplace analytics to better understand how well the workplace is working for their people. But a recent study showed that 64 percent of these organizations don't use the data they've collected—likely because they don't have a trusted system for analyzing the data and transforming it into insight.<sup>3</sup>

With Live OS, we help you gather workplace analytics and turn them into powerful insights to inform your workplace strategy. Read on to discover how Live OS can help you address common space optimization challenges.

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# \$8–10K

Spent per employee, per year

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# 30%

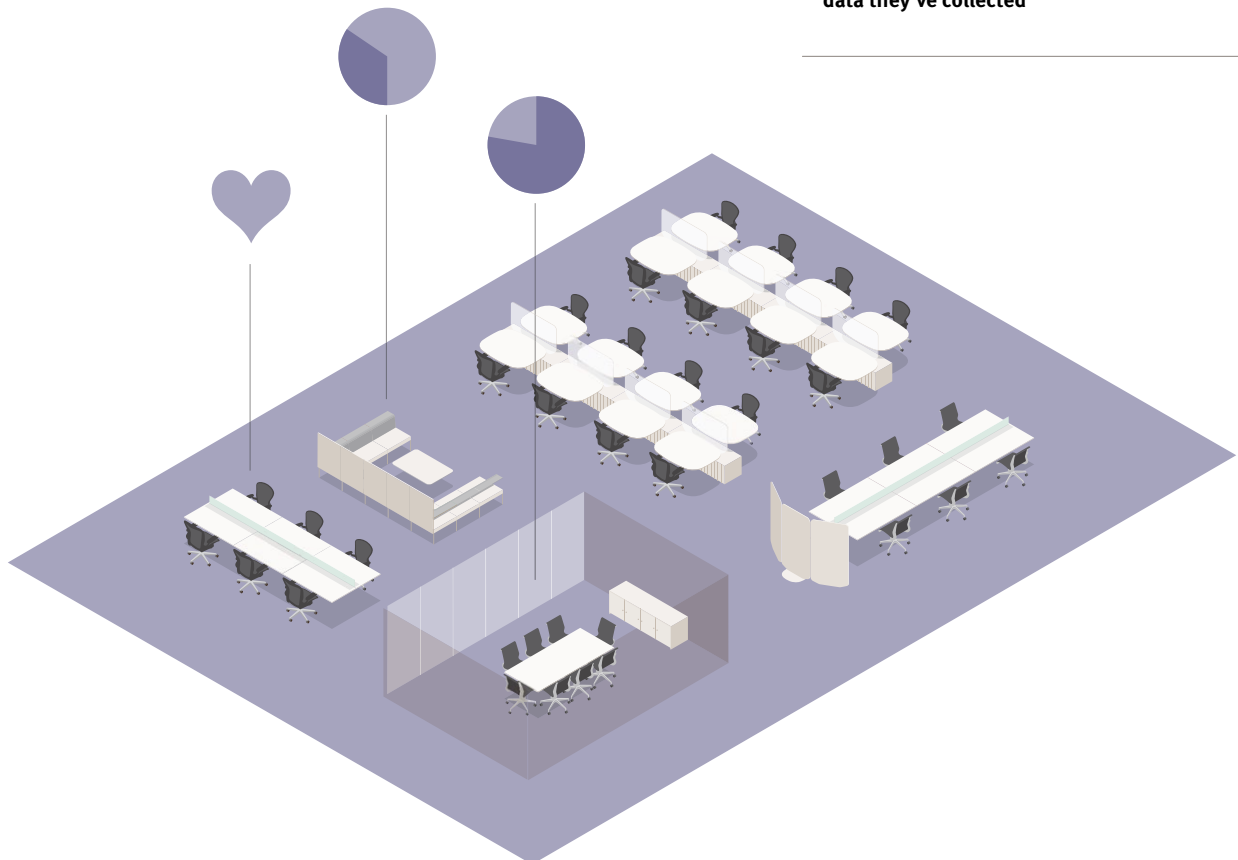
Of profit lost on inefficient workplaces

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# 64%

Of organizations don't use workplace data they've collected

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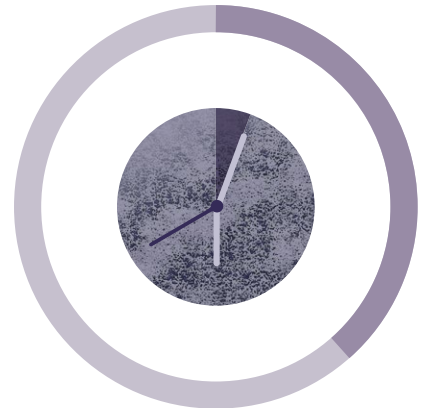


**People do a variety of different work activities throughout the day. With Live OS, we can make sure your office supports them.**

If you're concerned that your workplace no longer accommodates your people and are looking for insight to help you course correct, Live OS can help. Data from customers with Live OS shows that 35 to 40 percent of the time, people only spend periods of five minutes or less at their desks. A closer look at this behavior shows that approximately 15 percent of these people are most likely using their desks as places to touch down, store personal items, and work for a few moments between meetings. We applied these insights to an office where we are developing a new type of accommodation for these "touch down" workers. Based on their data, we're helping the organization plan for a ratio of one "touch down" workpoint for every two people. This better aligns the space with the way people are actually working and reduces the footprint of their furniture (and spending) by 50 percent. Their goal is to reclaim this square footage and reassign it to group settings open to everyone.

**Data and insight from Live OS can help you plan an office that flexes with fluctuations of contingent workers.**

Live OS can help you adapt your office to an influx of contingent workers. Through space utilization studies with numerous customers, we've found that on average, only 40 percent of desks are in use at any given time. With a specific customer, utilization data showed that average usage of a setting with shared workpoints was 42 percent and peak usage was 72 percent. Using the Live OS dashboard, we identified the exact minute that the most desks were in use. With this information as a guide, we helped the customer welcome the new summer interns to the space, comfortably accommodating both the interns and other residents.



**35–40% of the time, people only spend periods of five minutes or less at their desks**



**42% average usage of a setting with shared workpoints**

### **Use Live OS to reallocate underused space to settings where people can work together throughout the office.**

Many workplace strategists are faced with the challenge of fitting more people into a smaller office. With Live OS, you can transform utilization data into actionable insights for creating an efficient floorplan that offers the right variety of settings for people's daily work activities. In a recent utilization study with a customer, we monitored general utilization per desk, as well as desk utilization per department and type of space (workstation, large office, small office, etc.). On average, only 48 percent were used at any given time. At peak utilization, 73 percent of desks were used, leaving a minimum of 27 percent of desks unused. That meant there was a big opportunity to increase the number of employees in their space through desk sharing—especially for desks used less than 40 percent of the time.

These are just a few of the ways Live OS can help you transform space utilization data into valuable insights for enhancing your workplace strategy. If you'd like to learn more, please contact your local representative, who will put you in touch with a Live OS specialist.

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# 48%

**Average utilization**

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# 73%

**Peak utilization**

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1. Cushman and Wakefield. "Global Occupancy Metrics." occupiermetrics.com. <https://occupiermetrics.com/offices-metrics#page=calculator&country=US&city=18>. (Accessed October 17, 2017).
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